ORDER

Orders Order / Rev: 104878 Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA** Estimate: 1522 Flight Dates: 08/03/12 - 09/03/12

Original Date / Rev: 07/30/12 / 08/14/12 Order Type:

GENERAL

KSNV

Primary AE: Amy McCreary Sales Office: **BLPHI**

Sales Region: National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

> 1010 Wisconsin Ave. NW Washington, DC 20007

Billing Calendar: Billing Cycle:

Billing Type:

Agency Commission:

Broadcast

Cash

EOM/EOC 15%

Advertiser

Name:

Priority:

Obama for America

Demographic:

A35+

Product Codes:

PLC01-Democrat

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	471	\$375,600.00	\$319,260.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	471	\$375,600.00	\$319,260.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	677	\$513.925.00	\$436 836 25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	•		Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$513,925.00
Market	100%	\$1,713,083.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$325,485.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$325,485.83
KTUD	1%	\$17,130.83
KVVU	22%	\$376,878,33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$154,177.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/W	M	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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06837423

Product Desc

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/03/12 09/03/12 M-F 5-6a WakeUp w/Wa@M 5-68 MTWTE 30 \$400.001 0.00 NM \$17,600.00 M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Weekdays Rate Rating Week: 07/31/12 08/06/12 M---F--\$400.00 0.00 4 Week: 08/07/12 08/13/12 MTWTF--10 \$400.00 0.00 MTWTF--Week: 08/14/12 08/20/12 10 \$400.00 0.00 Week: 08/21/12 08/27/12 MTWTF--\$400.00 0.00 10 Week: 08/28/12 09/03/12 MTWTF--\$400.00 0.00 E 2 KSNV 08/07/12 08/13/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$150.002 \$600.00 0.00 NM 4 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Weekdays Start Date End Date Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWT--S \$150.00 0.00 E 3 KSNV 08/14/12 09/03/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$200.001 0.00 NM 15 \$3,000.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating MTWT--S \$200.00 0.00 Week: 08/14/12 08/20/12 5 MTWT--S Week: 08/21/12 08/27/12 5 \$200.00 0.00 MTWT--5 \$200.00 0.00 Week: 08/28/12 09/03/12 E 4 KSNV 08/03/12 09/03/12 M-F 6-7a WakeUp w/WaQM MTWTF--\$700.001 0.00 NM -30 36 \$25,200.00 M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating M---F--\$700.00 0.00 Week: 07/31/12 08/06/12 4 MTWTF--Week: 08/07/12 08/13/12 2 \$700.00 0.00 MTWTF--Week: 08/14/12 08/20/12 10 \$700.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$700.00 0.00 09/03/12 MTWTF--10 \$700.00 0.00 Week: 08/28/12 0.00 NM E 5 KSNV 08/03/12 09/03/12 Today Show CM 658a-9am MTWTF--30 4 \$1,400.001 37 \$51,800.00 Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW Spots/Week Start Date End Date Weekdays Rate Rating M---F--Week: 07/31/12 08/06/12 4 \$1,400.00 0.00 MTWTF--08/13/12 3 \$1,400,00 0.00 Week: 08/07/12 MTWTF--10 \$1,400.00 0.00 Week: 08/14/12 08/20/12 MTWTE--Week: 08/21/12 08/27/12 10 \$1,400.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$1,400.00 0.00 E 7 KSNV 08/18/12 09/01/12 News 3 Sunrise - SATURIM ----S-:30 \$350.001 0.00 NM \$1,050.00 6a-7a News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE Start Date Weekdays Spots/Week Rate Rating End Date 0.00 ----5-\$350.00 Week: 08/13/12 08/19/12 08/26/12 ----S-\$350.00 0.00 Week: 08/20/12 ----5-\$350.00 0.00 Week: 08/27/12 09/02/12 Saturday Today ----5-:30 \$625.001 0.00 NM \$1,875.00 KSNV 08/18/12 09/01/12 CM 7a-9am 3 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-\$625.00 0.00 ----S-0.00 Week: 08/20/12 08/26/12 1 \$625.00 Week: 08/27/12 09/02/12 \$625.00 0.00 \$2,475.00 Nevada Newsmakers - CCM 5:00-6:00am 30 \$825,003 0.00 NM 3 E 10 KSNV 08/19/12 09/02/12 ----5 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 Spots/Week Rating Weekdays Start Date End Date Rate ----5 0.00 Week: 08/13/12 08/19/12 1 \$825 00 ----S 0.00 Week: 08/20/12 08/26/12 \$825.00 ----5 Week: 08/27/12 09/02/12 \$825.00 0.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Start	End	Inventory Code	55000000	Start/End T	0.000.000	Len Sp	ots		Rtg Type S		Amount
E 11 KSNV 08/19/	12 09/02/12	News 3 Sunrise -		6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.0
NEWS 3 AT SU	NRISE no no	News 3 Sunrise 3 m 8/5 8/12	SUNDAY						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S	1	\$325.00	0.00				- 1		
Week: 08/20/12	08/26/12	5	1	\$325.00	0.00				- 1		
Week: 08/27/12	09/02/12	S	1	\$325.00	0.00						
E 12 KSNV 08/19/	12 09/02/12	Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
nasarandan sawan salat anda ura		Sunday Today							- 1		
TODAY ON SU			THE CONTROL HOUSE A DRIVE SHAPE.	**************************************	Land to Approximate				- 1		
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S	2	\$625.00 \$625.00	0.00				- 1		
Week: 08/27/12	09/02/12	S	2	\$625.00	0.00						
E 13 KSNV 08/19/	ACREMIC CONTINUES.		CM	8a-9am		:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
L 13 KSNV OUTS	12 03/02/12	Meet the Press	O.W.	od Sairi				00,000.00	37.00		44,555.
MEET THE PRI	ESS no pam								- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S	1	\$3,000.00	0.00						
Week: 08/20/12	08/26/12	5	1	\$3,000.00	0.00						
Week: 08/27/12	09/02/12	S		\$3,000.00	0.00						
E 14 KSNV 08/19/	12 09/02/12		/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
NEWS STORA	WAANZEND -	News 3 Today									
		o pgm 8/5, 8/12	C ////	Data	Daties						
Start Date	End Date	Weekdays S	Spots/Week	\$500.00	Rating 0.00				- 1		
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S	4	\$500.00	0.00				- 1		
Week: 08/27/12	09/02/12	S	1	\$500.00	0.00						
E 15 KSNV 08/19/	SE CAN INTERNATION -	Chris Matthews 9	9:30AM SM	9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
The forest the same of the sam	isa-kandurak	Chris Matthews									
CHRIS MATTH	EWS SHOW										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S	1	\$500.00	0.00				- 1		
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00				1		
Week: 08/27/12	09/02/12	S	1	\$500.00	0.00	20	2	\$500.001	0.00 NIM	32	\$16,000.0
E 16 KSNV 08/07/	12 09/03/12			9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.0
COMMENTS A	PPLY TO SI	M-F Today Show IB LINES A THRU							- 1		
TODAY SHOW		ID EINEO IN THIS							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$500.00	0.00				1		
Week: 08/14/12	08/20/12	MTWTF	10		0.00						
Week: 08/21/12	08/27/12	MTWTF	10		0.00						
Week: 08/28/12	09/03/12	MTWTF	10	1000	0.00	-20	2	\$325.001	0.00 NM	32	\$10,400.0
E 17 KSNV 08/07/	12 09/03/12		V III 4th BIVI	10am-11am	MTWTF	:30	2	\$325.001	O.OO INIVI	32	\$10,400.0
COMMENTS A	PPLY TO SI	Today 4th Hour JB LINES A THRU	B						- 1		
TODAY SHOW		,	S 1 = 1						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10		0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	10		0.00				- 1		
Week: 08/28/12	09/03/12	-TWTF	10		0.00	-20	2	630E NO 4	0.00 NM	22	£10 400 0
E 18 KSNV 08/07	12 09/03/12		CM	11am-12pm	MTWTF	30	2	\$325,001	0.00 NM	32	\$10,400.0
COMMENTS A	PPLY TO SU	Rachael Ray JB LINES A THRU	I B								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	Annual Country or Country	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10		0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	10		0.00				- 1		
Week: 08/28/12	09/03/12	-TWTF	10	\$325,00	0.00						
	/12 09/03/12		CM	12-1230pm	MTWTF	:30	2	\$425,001	0.00 NM	17	\$7,225.0

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		Noon News									
COMMENTS A	PPLY TO SU	Noon News B LINES A THRU	В								
NEWS 3 AT NO			T-0						-		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$425.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF	5 5	\$425.00 \$425.00	0.00						
E 20 KSNV 08/07/		1519216-11		1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
	PPLY TO SU	The Agenda 1230 B LINES A THRU	Opm	1250°1p	MIWIE	,30	-	3323.001	0.00 1414	10.60	95,525.01
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5	\$325.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$325.00	0.00						
Week: 08/28/12	09/03/12	-TWTF	5	\$325.00	0.00						
E 21 KSNV 08/07/	12 09/03/12	- and the same of the same of the same of		1258p-2pm	MTWTF	:30	2	\$425,001	0.00 NM	17	\$7,225.00
COMMENTS A		Days of our Lives B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$425.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08/28/12	09/03/12	-TWTF	5	\$425.00	0.00			2005.004	0.00 1114	00	0.40 400 0
E 22 KSNV 08/07		The Doctors The Doctors IB LINES A THRU	CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
THE DOCTOR Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$325.00	0.00						
Week: 08/28/12	09/03/12	-TWTF	10	\$325.00	0.00						
E 23 KSNV 08/07	/12 09/03/12		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.0
COMMENTS A	APPLY TO SL	Dr Phil JB LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$450.00	0.00				1		
Week: 08/14/12	08/20/12	MTWTF	10	\$450.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	100ml (100ml) (100ml)	0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	10		0.00	1702/007		Access to the control	200000000000000000000000000000000000000	2744	***
E 24 KSNV 08/07		NEWS 3 at 4 (1 4PM NEWS (1 h JB LINES A THRU	our)	4-5pm (4:30 PM-5:	MTWTF 00 PM)	:30	2	\$700.001	0.00 NM	17	\$11,900.0
NEWS			554								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5		0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	5	70	0.00						
Week: 08/28/12	09/03/12	MTWTF	5	C Triphet Albert	0.00	200		0700 004	0.00.3343	90.0	ga ann
E 25 KSNV 08/07 FIRST NEWS		NEWS 3 at 4 (1 4PM NEWS (1 h	2	4-5pm (4:00 PM-4:	MTWTF 30 PM)	:30	2	\$700.001	0.00 NM	2	\$1,400.0
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	MTWTF	2		0.00						
E 26 KSNV 08/14			HOUR)CM	4-5pm (4:00 PM-4:	MTWTF	:30	5	\$600 001	0.00 NM	15	\$9,000 0
FIRST NEWS	3 AT FOUR		77.4		3.50 W				- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF	5		0.00				- 1		
**CCN. 00/14/12	COIZOITZ		3	Q000.00	0.00						

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KSNV

Order / Rev:

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OBAMA 4 AMERICA

Flight Dates: 08/03/12 - 09/03/12

Estimate

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR)CM 0.00 NM \$9,000,00 E 26 KSNV 08/14/12 09/03/12 4-5pm MTWTF--:30 5 \$600.001 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/21/12 08/27/12 MTWTF--\$600.00 0.00 5 Week: 08/28/12 09/03/12 MTWTF--5 \$600.00 0.00 E 27 KSNV 08/03/12 09/03/12 5-630p 0:00 NM M-F Early News CM MTWTF--30 6 \$1,000,001 66 \$66,000,00 M-F Early News COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS Spots/Week Start Date End Date Weekdays Rate Rating Week: 07/31/12 08/06/12 M---F--6 \$1,000.00 0.00 MTWTF--15 \$1,000.00 0.00 08/13/12 Week: 08/07/12 08/20/12 MTWTF--15 \$1,000.00 0.00 Week: 08/14/12 MTWTF--Week: 08/21/12 08/27/12 15 \$1,000.00 0.00 MTWTF--09/03/12 15 \$1,000.00 0.00 Week: 08/28/12 E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy 630-7pm :30 5 \$1,100.001 0.00 NM \$5,500.00 CM MTWTF--M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating MTWTE--Week: 08/07/12 08/13/12 5 \$1,100.00 0.00 \$15,000.00 E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy CM 630-7pm MTWTF--5 \$1,000.001 0.00 NM M-F Jeopardy **JEOPARDY** Weekdays Spots/Week Rating Start Date Rate End Date Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 MTWTF--0.00 Week: 08/21/12 08/27/12 5 \$1,000.00 MTWTF--5 \$1,000.00 0.00 Week: 08/28/12 09/03/12 \$650.001 E 30 KSNV 08/18/12 09/01/12 Sa-Su Early News CM 5pm-630pm ----5-30 0.00 NM \$3,900.00 Sa-Su Early News KVBC EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating ----5-2 \$650.00 0.00 Week: 08/13/12 08/19/12 Week: 08/20/12 08/26/12 ----5-2 \$650.00 0.00 ----5-\$650.00 0.00 Week: 08/27/12 09/02/12 0.00 NM MTWTF--5 \$1,000,001 \$15,000.00 E31 KSNV 08/14/12 09/03/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune WHEEL Spots/Week Weekdays Rating Rate Start Date End Date MTWTF--5 \$1,000.00 0.00 08/20/12 Week: 08/14/12 MTWTF--Week: 08/21/12 08/27/12 5 \$1,000.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$1,000.00 0.00 E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--30 \$800.001 0.00 NM 15 \$12,000.00 Face to Face w/ J.Ralston FACE TO FACE WITH JON RALSTON Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--5 \$800.00 0.00 Week: 08/14/12 08/20/12 MTWTF--08/27/12 5 \$800.00 0.00 Week: 08/21/12 MTWTF--\$800.00 0.00 Week: 08/28/12 09/03/12 630-730pm ----5-:30 \$500.001 0.00 NM \$1,500.00 E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheGM WKND Jeop/Wheel JEOP/WHEEL Weekdays Spots/Week Rate Rating Start Date End Date ----5-\$500.00 0.00 Week: 08/13/12 08/19/12 ----5-0.00 Week: 08/20/12 08/26/12 \$500.00 ----5-\$500.00 0.00 09/02/12 Week: 08/27/12 0.00 NM 7:30-8:00PM \$750,001 \$1,500,00 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone CM 30 ----5-News 3 Olympic Zone OLYMPIC ZONE Start Date End Date Weekdays Spots/Week Rate Rating 0.00 08/05/12 ----S-1 \$750.00 Week: 07/30/12 ----5-0.00 08/12/12 \$750.00 Week: 08/06/12 E 35 KSNV 08/13/12 08/13/12 1 \$2,300.001 0.00 NM \$2,300,00 CM 8-10pm M----:30

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type \$	Spots	Amount
			Mon PR 8-10p Monday Prime 8-	10pm							
STARS	EARN S	TRIPES	monday i filmo o	JARIM							
0.757.00	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 08		08/19/12	M		\$2,300.00	0.00	of Section 2	The Was Pillard William Co.			
E36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p Tuesday Prime 8	CM 10pm	8-10pm	-T	:30	1 \$4,000.001	0.00 NM	2	\$8,000.00
AGT			ruesuay r mine o	- topiti					- 1		
7737 TO Sec. 1	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08 Week: 08	HESSINE -	08/26/12 09/02/12	-T		\$4,000.00	0.00					
E 37 KSNV	1.10-17.10-11.10-1	The second secon		CM	10-11pm	-T	:30	1 \$2,000.001	0.00 NM	2	64 000 00
	30113111		Tuesday Prime 1		TO TIPM		.50	1 \$2,000.001	0.00 14141	~	\$4,000.00
	N THE W										
Sta Week: 08	art Date	End Date	Weekdays -T	Spots/Week	Rate	Rating					
Week: 08		08/19/12 08/26/12	-T		\$2,000.00	0.00			- 1		
E 38 KSNV	08/16/1	2 08/30/12	Thurs PR 10-11p		10-11pm	T-	:30	1 \$2,100.001	0.00 NM	3	\$6,300.00
	State Control House, Care		Thursday Prime		2. 4. 5. 6. 11. 11. 14. 14. 14. 14. 14. 14. 14. 14			(ii) (iii) (21.00		20,000,00
		W/B. WILLI		POLICE MATCHES	Boyon				- 1		
Sta Week: 08	rt Date /13/12	End Date 08/19/12	Weekdays	Spots/Week	Rate \$2,100.00	Rating 0.00			- 1		
Week: 08		08/26/12	T		\$2,100.00	0.00			- 1		
Week: 08		09/02/12	T		\$2,100.00	0.00					
E 39 KSNV	08/24/1	2 08/24/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMN	(R)		Friday Prime 9-10	opm					- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08		08/26/12	F		\$2,600.00	0.00					
E40 KSNV	08/17/1	2 08/31/12	Fri 10-11p Friday Prime 10-	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	2	\$6,400.00
COMM		PLY TO SU	B LINES A THRU								
-	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/	Philippin Districts	08/19/12 08/26/12	F	1 0	\$3,200.00	0.00			- 1		
Week: 08		09/02/12	F		\$3,200.00	0.00			- 1		
E 41 KSNV	08/03/1	2 09/03/12	M-F News 3 at El	even CM	11pm-1135p	m MTWTF	:30	2 \$1,100.001	0.00 NM	18	\$19,800.00
	ENTS AP		M-F News 3 at El B LINES A THRU								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 07		08/06/12	MF		\$1,100.00	0.00					
Contract Contract Cities	Date Ra	200 St. 7 (200 St. p.	<u>escription</u> I-F News 3 at Eleve		/End Time n-1135pm		Weekdays MF		Rtg Type		
	e MG 41.		The state of the s		птоории			.50(01,100.00)	0.00 14171		
na a second di mi			LATE NEWS]						- 1		
			I-F News 3 at Elevi	e <i>n</i> 11pr	n-1135pm		MF	:30(\$1,100.00)	0.00 NM		
	e MG 41. 3M CHG		LATE NEWS						- 1		
			lympics Late News	3 11pr	n-12:35am		M	30 \$1,100.00	0.00 NM		
⊕ MC [M	G for 41.2 G]	08/03									
24 KSNV	08/06/12	2-08/06/12 O	lympics Late News	3 11pn	n-12:35am		M	:30 \$1,100.00	0.00 NM		
M (B)	6 for 41.1	08/06									
Week: 08/		08/13/12	M	1	\$1,100.00	0.00					
Week: 08/	14/12	08/20/12	MTWTF	5	\$1,100.00	0.00					
Week: 08/		08/27/12 09/03/12	MTWTF		\$1,100.00 \$1,100.00	0.00					
	AV-2011/11112-	40001180001181111	Sa-Su News 3 at		11pm-1135p		S- :30	1 \$1,100.001	0.00 NM	3	\$3,300.00
	3 NIGHT		Sa-Su News 3 at			x = 41		11,100,000	.o.oo iyiyi	3	90,000.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Start		Inventory Code		Start/End T		Len Spo	CONTRACTOR OF THE CONTRACTOR O	Rtg Type S	pots	Amount
	/12 09/01/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	ms-	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIGH	TSIDE							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/13/12	08/19/12	S-		\$1,100.00	0.00			- 1		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S-		\$1,100.00	0.00			- 1		
E 43 KSNV 08/19/				\$1,100.00	0.00					
E 43 KSNV 00/19/	12 09/02/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIGH	TSIDE									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12	08/19/12	5		\$1,100.00	0.00					
Week: 08/20/12 Week: 08/27/12	08/26/12	S		\$1,100.00	0.00					
	09/02/12	S		\$1,100.00	0.00					
E 44 KSNV 08/07/	12 09/03/12	Tonight Show	CM	1135p-1237a	MTWTF	:30	1 \$425.001	0.00 NM	16	\$6,800.00
COMMENTS A TONIGHT SHO		IB LINES A THRU I	3							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12	08/13/12	M	1	\$425.00	0.00			ı		
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00			- 1		
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF	5 5	\$425.00	0.00			- 1		
E 45 KSNV 08/07/				\$425.00 1237a-136an	0.00 n MTWTF	:30	2 \$225.001	0.00 NM	3475	00 005 0
COMMENTS A	PPLY TO SU	Late Night w/Fallo	on	12074-1504	niwir	.50	2 \$225.001	0.00 NW	17	\$3,825.00
LATE NIGHT W								- 1		
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating			- 1		
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF	2 5	\$225.00	0.00			- 1		
Week: 08/21/12	08/27/12	MTWTF	5	\$225.00 \$225.00	0.00			- 1		
Week: 08/28/12	09/03/12	MTWTF	5	\$225.00	0.00					
E 46 KSNV 08/18/	12 09/01/12	Saturday Night Liv Saturday Night Liv		1130pm-1:02	am5-	:30	2 \$1,400.001	0.00 NM	6	\$8,400.00
SATURDAY NI	GHT LIVE	Catalday Hight El	ve					- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/13/12	08/19/12	S-	2	\$1,400.00	0.00			- 1		
Week: 08/20/12	08/26/12	S-	2	\$1,400.00	0.00			- 1		
Week: 08/27/12	09/02/12	S-	2	\$1,400.00	0.00					
E 47 KSNV 08/19/	12 09/02/12	Sports Night in La Sports Night in La		Sun 1135p-1	200aS	:30	1 \$400 00 1	0.00 NM	3	\$1,200.00
SPORTS NIGH	T IN LAS VE	GAS	is vegas							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/13/12	08/19/12	S	1	\$400.00	0.00					
Week: 08/20/12	08/26/12	S	1	\$400.00	0.00					
Week: 08/27/12	09/02/12	S	1	\$400.00	0.00					
E 48 KSNV 08/03/	12 08/13/12	Olympics Daytime Olympics Daytime		9am-4pm	MTWTF	:30	10 \$1,200.003	0.00 NM	26	\$31,200.00
OLYMPIC DAY		B LINES A THRU E	3							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			I		
Week: 07/31/12	08/06/12	MF		\$1,200.00	0.00			- 1		
Week: 08/07/12	08/13/12	MTWTF		\$1,200.00	0.00					
E 49 KSNV 08/04/		Olympics Daytime Olympics Daytime		4am-6pm	S-	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12	08/05/12	S-	\$20000 COOK!	\$1,700.00	0.00					
E 50 KSNV 08/05/		Olympics Daytime		4am-6pm	S	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY	TIME	Olympics Daytime		60			*** **********************************	needscatt.	30	CHARLEST TO MA
Start Date	End Date	Weekdays	Spots/Week	Rate	Pating					
Week: 07/30/12	08/05/12	S	Callifornia Control	\$1,700.00	Rating 0.00					
								1 7		

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 Order / Rev:
 104878
 Advertiser:
 Obama for America

 Alt Order #:
 06837423
 Product Desc:
 OBAMA 4 AMERICA
 KSNV

 Flight Dates:
 08/03/12 - 09/03/12
 Estimate:
 1522

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 50 KSNV 08/05/12 08/05/12 Olympics Daytime WeekGM 4am-6pm :30 6 \$1,700.003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 6 \$1,700.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 2 KSNV 07/30/12-08/05/12 Olympics Daytime Weekend 4am-6pm ----Su :30(\$1,700.00) 0.00 NM See MG 50.7 7 KSNV 08/04/12-08/04/12 Olympics Daytime Weekend 4am-6pm ----Sa--30 \$1,700.00 0.00 NM (M) MG for 50.2 08/05 E 51 KSNV 08/11/12 08/11/12 Olympics Daytime Week@M 4am-6pm ----S-:30 5 \$1,700.003 0.00 NM 5 \$8,500.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rating Rate ----5-Week: 08/06/12 08/12/12 5 \$1,700.00 0.00 E 52 KSNV 08/11/12 08/11/12 Olympics Daytime Week6M 5-7A ----5-:30 2 \$900.003 0.00 NM \$1,800.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME A Start Date End Date Spots/Week Weekdays Rate Rating ----S-Week: 08/06/12 08/12/12 \$900.00 0.00 E 53 KSNV 08/12/12 08/12/12 Olympics Daytime WeekGM 4am-6pm ----S 30 4 \$1,700.003 0.00 NM \$6,800,00 Olympics Daytime WEEKEND (7:00 AM-3:00 PM) OLYMPIC DAYTIME B End Date Start Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 ----5 4 \$1,700.00 0.00 E 54 KSNV 08/03/12 08/06/12 Olympics Primetime CM 7pm-12am M---FS-:30 1 \$6,000.003 0.00 NM \$6,000.00 Olympics Primetime OLYMPIC PRIMETIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---FS-\$6,000.00 0.00 E 55 KSNV 08/19/12 08/19/12 NFL Football CM 1P-9PM ----5 30 1 \$3,200,001 0.00 NM \$3,200.00 NFL Football NFL INDIANAPOLIS @ PITT Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----S \$3,200.00 0.00 E 56 KSNV 08/26/12 08/26/12 NFL Football CM 1P-9PM ----S :30 1 \$3,200.001 0.00 NM \$3,200.00 NFL Football NFL CAROLINA @ JETS Weekdays Start Date End Date Spots/Week Rate Rating Week: 08/20/12 08/26/12 \$3,200.00 0.00 E 57 KSNV 08/19/12 08/26/12 News 3 Live in Prime CM 7-10pm ----5 :30 1 \$1,100.002 0.00 NM \$2,200.00 News 3 in Prime NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/13/12 08/19/12 --5 \$1,100.00 0.00 Week: 08/20/12 08/26/12 ----S 1 \$1,100.00 0.00 N 58 KSNV 08/18/12 08/18/12 To the Point - PM CM 730-758pm ----5-:30 \$375.001 0.00 NM \$375.00 To the Point Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----5-\$375.00 0.00 N 59 KSNV 08/19/12 08/19/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----5 :30 \$225.001 0.00 NM \$225.00 Law & Order (LF) Start Date End Date Weekdays Spots/Week Rate Rating 08/19/12 Week: 08/13/12 \$225.00 0.00 N60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM 11pm-12:35am :30 4 \$1,100.007 0.00 NM \$4,400.00 Late News during Olympics COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 NIGHTSIDE** Start Date Spots/Week End Date Weekdays Rate Rating Week: 08/07/12 08/13/12 -TWTF-4 \$1,100.00 0.00 N61 KSNV 08/05/12 08/05/12 4am-6pm CM ----S :30 2 \$0.0016 0.00 NM 2 \$0.00

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

KSNV

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Sp	ots Rate Pr	Rtg Type S	Spots	Amount
EXTRA	SPOTS	WHICH AIR	Olympics Daytin Olympics Daytin ED IN ERROR								
Star Week: 07/3	t Date 30/12	End Date 08/05/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$0.00	Rating 0,00					
N 62 KSNV COMME OLYMPI	NTS AF	개매원 경로 조프	NFL Football NFL Football B LINES A THRU	CM JB	1P-9PM	S	:30	1 \$3,200.004	0.00 NM	1	\$3,200.00
Star Week: 08/1	t <u>Date</u> 14/12	End Date 08/20/12	Weekdays S	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
	NTS AF		Face to Face war Face to Face was B LINES A THRU	/ J.Ralston	730-758pm	-TWTF	30	2 \$800.001	0.00 NM	2	\$1,600.00
Star Week: 08/2	t <u>Date</u> 21/12	End Date 08/27/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00					
									Totals	677	\$513,925.00